

DISCOVER 2019

A TECHNOLOGY + EDUCATION EVENT FROM MAZAK

WHY ATTEND DISCOVER 2019?

Attending any event takes time out of your busy schedule, and manufacturers understand better than anyone that time is money.

But **DISCOVER 2019** is an investment in your shop's access to the latest in manufacturing technology and practices, an investment that will pay dividends for years to come. Here are just a few of the reasons why you should join us.

- 1 EXPERIENCE NEW TECHNOLOGY.** See more than 25 advanced machine tools in action, along with the automation and digital solutions you need to get the most out of your Mazaks.
- 2 EDUCATE YOUR TEAM.** Learning opportunities spread throughout DISCOVER 2019 will arm your team with the knowledge to succeed.
- 3 CONNECT WITH THE INDUSTRY'S BEST.** Take advantage of North America's biggest private manufacturing event by meeting with the best and brightest in metalworking, all under one roof.
- 4 DISCOVER ANOTHER SIDE OF REALITY.** Find out how Mazak will combine virtual and augmented reality technology to transform how shops train employees.
- 5 SEE MAZAK MANUFACTURING AT WORK.** Tour our Mazak iSMART Factory™ and find out how we use Mazak technology to build Mazak technology – and how to leverage those same techniques for your own shop's success.
- 6 SOLVE YOUR BIGGEST CHALLENGES.** Meet one-on-one with applications experts and industry specialists to learn about the strategies and technologies that can help you optimize your unique part-processing operations.
- 7 EXPLORE CONTINUOUS IMPROVEMENT EFFORTS.** At Mazak, we are committed to continuous improvement both in terms of the technology we create and our own operations. Explore the changes we're making to our own manufacturing facility and enjoy a sneak preview of our new Spindle Rebuild Department, which is currently under construction.
- 8 LEARN HOW TO ACCESS WORLD-CLASS SUPPORT.** For everything from spare parts to intensive on-site training, our Optimum Plus total support program has set the bar for single-source customer service in the manufacturing industry.
- 9 BE IN THE KNOW.** You'll be among the first to know about new product announcements and upcoming industry trends from different segments of the manufacturing community.
- 10 MEET NEW PEOPLE.** You could walk away from this event with a referral or partnership opportunity that just might boost your shop's bottom line.

Your next DISCOVERY starts here. **Come see us at DISCOVER 2019.**

November 4-15, 2019 | Mazak National Technology Center | 8025 Production Drive | Florence, Kentucky 41042